

ALTAIR
KILTER

techshield™
Blue



Featured frames:
K5009 and K4502

BLUE LIGHT EXPOSURE:

A Growing Concern For Young Eyes?

From playground to classroom, kids need glasses that are durable enough to keep up with their many activities. When you pair Kilter eyewear with TechShield™ Blue anti-reflective lens coating, you can provide them the ability to work, play, and connect.

Children today are surrounded by smartphones, tablets, computers, and TVs. Screens from these devices emit high-energy blue light that is linked to digital eye strain.

By pairing blue-light-reducing TechShield Blue with durable and flexible Kilter frames, parents can rest easy and kids can enjoy their fresh, cool and colorful new look.

To find out more about Kilter, visit AltairEyewear.com or contact your rep at **800.505.5557**.

Learn more about TechShield Blue at TechShieldBlue.com.

KIDS & DEVICES*

NEARLY 50% OF PARENTS say their children are addicted to digital devices

TWO-THIRDS OF PARENTS think their family spends too much time on digital devices

AT 2 YEARS OLD...

- Owns one digital device
- 30 hours a week of screen time

AT 13 YEARS OLD...

- Owns three digital devices
- 70 hours a week of screen time

AT 17 YEARS OLD...

- Will have spent 50,000 hours on devices — one-third of their life!